PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017 TELEPHONE (212) 880-5000

November 5, 1984

Mr. Norm Hershon
Director of Advertising and
Media Relations
Golden Gate Fields
P.O. Box 6027
Albany, CA 94706

Dear Norm:

Many thanks for your letter of October 30 advising Marlboro's participation on the back cover of the Golden Gate/Bay Meadows Program for 1985.

I have notified our agency, the Leo Burnett Company in Chicago, to have all production material to you no later than mid December. When your program has been printed, please forward a copy to me along with your invoice in the amount of $15,500 so that payment can be made.

All best wishes for successful racing meets.

Sincerely,

Vincent J. Weiner
Director
Special Media

/da

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